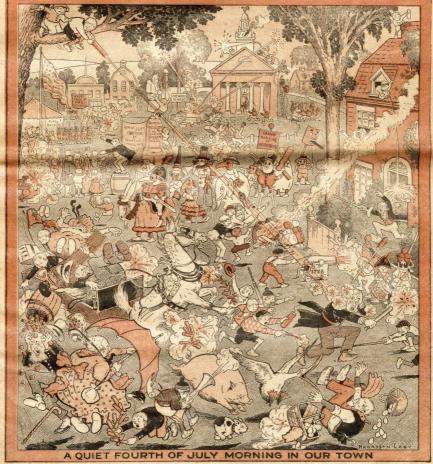
JULY 1916

Vol.XXVIII

The Key to Happiness and Success in over a Million and a Quarter Homes
Published at Augusta Maine

No.9



Let Us Take Stock of Our National Honor at Home and Abroad This Fourth of July

W JHEN our Fourth of July ornores spread the very eagle this year in glorification of the flag and what it represents they will have to turn back some little time for any events to justify the patriotic pride of true and loyal Americans. Until recently, even from the earliest days when we were a small and comparatively weak but united and determined people, and respected the world over as the emblem of a nation of high ideals, inspired with the courage of its convictions and ever ready, at any cost, to vindicate its honor and defend its rights and those of its citizens on land and, sea, everywhere, and it received further homage as the ensign of the nation that had solemnly proclaimed itself the hemisphere and for nearly a century had protected the weaker republics of North, South and Central America from European aggression in order that they should be forever free to work out their own destrains.

But how are our flag and the national authority it represents regarded and treated today? They are floated in beginning the property of the pr

Our country has a glorious past of which we cannot be too often reminded, and it behooves us, especially at this time, to look back upon it for hope and inspiration and to draw from it the lesson which will show us the cause of our present deplorable failure in our departure from those particular of the control of the control of the principles which, previously adhered to, have led to national greatness.

Let it be understood at the outset that, in pointing out wherein the recent weak and vacilitatiglority berein the recent weak and vacilitatiglority of our government coupled with its
englect of the national defense is responsible for
our present troubles, we are not advocating war
which we abbox and would avoid so far as possible
without a sacrifice of the honor or vital interests
of the nation. But we believe that attempting to
keep out of trouble by a cowardly submission to
repeated outrage and the purchase of peace at the
repeated outrage and the purchase of peace at the
property of the property of the property of the
property of the property of the property of the
property of the property of the property of the
property of the property of the property of the
property of the property of the property of the
property of the property of the property of the
property of the property of the property of the
property of the property of the property of the property of the
property of the property of the property of the property of the
property of the property of the property of the property of the
property of the property of the property of the property of the
property of the property of the property of the property of the
property of the property of the property of the property of the
property of the property of the property of the property of the
property of the pro

The names of Washington, Lincoln and McKinley are emblazoned on the scroll of fame not for dediging troubles, not for keeping the country out of war. Posterity will never erect monuments to men who are instrumental in maintaining dishonorable peace. Had Vashington and he of the control of t

The time was when this country handled border raids promptly and effectively. In the early part of the last century, General Jackson was sent with a small army to punish the Indians who had gone

on the war-path and were raiding our settlements in southern Georgia near the border of Floridia which was then a Spanish province. After defeating them in battle Jackson chased them south across the border into Florida where they sought took them under his protection and refused to give them up to 'Old Hickory' who promptly laid give them up to 'Old Hickory' who promptly laid give them up to 'Old Hickory' who promptly laid with the word of the word of the back with him to Georgia. When the never reached Washington there was consternation in government circles and a disposition to court martial General Jackson for getting us into trouble with Spain, but the people approved his conduct so strongly that, instead of being punished, he was later elected President. Spain did not have much and giving Spain to understand that as had to get out anyhow as we considered her an undesirable neighbor. And so we got Florida for a reasonable price and the memory of 'Old Hickory' is held in high bonor for his many bold exploits and particits services.

In 1823, when our population totaled less than eleven million, President Monroe immortalized his name by promulgating, at the risk of war with Spain, the declaration that Europe must keep its hands off the independent American republics from Cape Horn to Canada. This is the famous Monroe Doctrine which has been the settled policy of the United States ever since. At that time Spain was preparing to attempt to reconquer her recently revolved provinces in South America but abandoued the project when she found the United States were stermined to prevent it.

Durint our Civil War Louis Napoleon. Emerce of France, took advantage of the situation were of Mrance in store and Maximilian, an Austrian Prince, up as Emperce of Mexico and supported his throne with French bayonets in defiance of the Monneo Doctrine. President Lincoln protested, but ineffectually because his resources were taxed to the limit at that ment ordered the French troops out of Mexico and they did not wait for us to put them out, which we were prepared to do.

Those were times to which we can look with pride, for in those days our government protected its citizens at home and abroad and on the sea; it enforced respect for our national rights and stood guard over the liberty of all America, and its warnings and protests were heeded, even by the most powerful nations, because they knew it would not submit to be trifled with or imposed on. Then it was that our flag could be appropriately called "Old Glory." But oh, how its glory has indeed aince our citizens have been outraged, as during the last five years, and murdered whole-sale on European seas with nothing done about it but talk!

Three years ago, instead of taking measures to protect its peaceable citizens engaged in lawful usiness in Mexico, our government issued a public proclamation ordering them to come home and practically abandoned them to the mercy of the bloodthirsty Mexican robbers. And shame upon shame, many of those who came chome had to wear little British flags in their buttonholes for protection of their lives until they got out. That is the way in which our government has tried to avoid trouble with Mexico- a sure way of setting a varied to the way in which took of the work of the way in which considered the work of the w

ment has not yet provided a sufficient military force on our southern frontier to stop the raids or particularly and the sufficient of the reads of the patched, after much delay, in pursuit of General Villa has been halted while long and fruitless negotiations are carried on with General Carranza whose impotence is exceeded only by his impulence and arrogance. No wonder that Europe nucleace and arrogance is exceeded only by his impulence and arrogance in the control of the providence of the properties of the control of the providence and carranza whose importance and the properties of the providence of the properties of the providence of the providence of the properties of the providence of the providence

Though we are threatened and in danger from enemies without and enemies within. Congress has failed to provide adequate defensive measures against either. The port-bearrel politicians have cut down the army and navy appropriations fare below the necessities of the country and there seems to be little hope at the present session for the much needde leiglisation to make our naturalization laws more strict and to exclude undesirable immigrants. Neither have these little statesmen permitted us the benefit of a nation-wide law for the suppression of the flujour calamity.

These are a few of the things that should cover the control of the

An Inspiring Lesson in Patriotism

A T this time, when so many of our foreign-born clitzens are manifesting open disloyalty to the stars and stripes, whose protection they have sought, and to our country of the star of th

After a lecture on "Life at the Front," by Miss Davison who had recently returned from France, the ladies' chorus sang the national hymns of the Allied Nations. Then the children of Fortuguese purentage, of whom there was a good representation present, were requested to sing the national contractions of the property of the national contractions of the property of the national state of the nati

COMFORT'S EDITOR

COMFORT, PUBLISHED MONTHLY BY W. H. GANNETT, PUB., INC., AT AUGUSTA, MAINE,

Subscription price in United States and United States consistency States Possessions 28: a year: Canadian subscriptions 50:c. year, foreign countries 28: a year. No regulators or prices will be given on Crandian or foreign subscriptions. Floats seed for your renewly just a soon a year subscription cripter. 20: do not not continue a sending COMPEOR 19: open and not you do not give a price with the said we will send you another copy free. Please notify us immediately in case you more, so that we can change your address and see that you do not miss a single copy. Remember that we mark have you fewer.

Entered at the post office at Augusta, Maine as second class mail matter. Copyright, 1916 (Trade-Mark Registered), by W. H. Gannett, Pub., Inc.



Then I climbed out of a rear window

By Euleta Wadsworth

EFORE I went down to breakfast that, stepped out on the upper balcony and stepped out on the upper balcony and more than the stepped out on the upper balcony and more than the stepped out of the upper balcony and the stepped out of the upper balcony and the stepped out of the upper balcony to the upper

months.

The second of the sec

in the control of the table. Mrs. Barton explained that the manager was take because or consor trouble with the Hapanese laborers. They were good workers. I was not the load taker were good workers. I was not the load taker were good workers. I was not the load taker were good workers. I was not the load taker were good workers. I was not man lifed been appear was a wonderful young man. Hed been that hed want to leave. It was no loneques to this that hed want to leave. It was no loneques for him; he had no companiously, at all, Last of him; he had no companiously, at all, Last proposed that the control of the cont

There's book seemed on the porch. I should be observed, to a breath the wall and the best of the property of t

shop the north ide I could medil the mash core to the sum braining. If the third the could be a sum of the sum

Freezit, the tro boys cum in. We arrive in causes. The cause of the ball was the cause and the ball was the cause and the ball was the cause of the

Of was a derives still resulting. Not a bill
critical was a derived still resulting. Not a bill
critical to make out the children's reports, but was an extense it coulder and two and two. The contract the coulder and two and two. The distant dark windows of his
walked away. The distant dark windows of his
could be the could be a second of the could
contract may be a second of the could be a
hard be a second of the could be a
hard be a second of the could be a
hard be a second of the could be a
hard be a second of the could be a
hard be a second of the could be a
hard be a second of the could be a
hard be a second of the could be a
hard be a second of the could be a
hard be a second of the could be a
hard be a second of the could be a
hard be a second of the could be a
hard be a second of the could be a
hard be a second of the could be a
hard be a second of the could be a
hard be a second of the could be a
hard be a second of the could be a
hard be a second of the could be a
hard be a second of the could be a
hard be a second of the could be a
hard be a second of the could be a
hard be a second of the could be a
hard be a second of the could be a
hard be a second of the could be a
hard be a second of the could be a
hard be a second of the could be a
hard be a second of the could be a
hard be a second of the could be a
hard be a second of the could be a
hard be a second of the could be a
hard be a second of the could be a
hard be a second of the could be a
hard be a second of the could be a
hard be a second of the could be a
hard be a second of the could be a
hard be a second of the could be a
hard be a second of the could be a
hard be a second of the could be a
hard be a second of the could be a
hard be a second of the could be a
hard be a second of the could be a
hard be a second of the could be a
hard be a second of the could be a
ha

blooming hill three days," and thanked fortune it was dark one consider see how happy 1 considered to the considered see how happy 1 considered to the considered see how happy 1 considered to the considered to

Then he paused, and I stood there duub from shee happiness. After a moment he took my hand, crossing and uncrossing the two first the steady.

"Did you miss me?" Then quickly added with a bottle between the steady?

"Bid you miss me?" Then quickly added with a bottle between the steady.

"Speechally Jake," I laughed breathlessly and pulled my hand away. And with some sort of pulled my hand away. And with some sort of the steady of the steady and the steady of the steady of

seed daylight to tell me I was making a meanor me and him. It is the shappy anymous and him. It is the shappy any-After breathart as item fine and I stood on any and the shappy and the shappy and and he drow up and saled II wouldn't ride. I want to the shappy and the shappy and becaused and when I hastistate, and:

"Off covering you must ride. Nave yourself that I would be shappy and the shappy and the shappy and off the shappy and the shappy and the shappy and the But Blais decoped my arm and hooked as sulty "You must come to, Elsies" I madil, seeing own hurt who looked.
"To must come to, the shappy and the shappy and changing the shappy and the shappy and the shappy and the change of the shappy and the shappy and the shappy and the change of the shappy and the shappy and the shappy and the change of the shappy and the shappy and the shappy and the change of the shappy and the shappy and

"Minima any source of the pretitest has been as well as the companies of t

The state of the s

While the children sung. "The Man-Squarder obeliance to the dag of Langlit them, I went over and over every most 10 ever had with its sensest to use that more than once 10 etc mit know the state of my feelings toward him. My face sourced as the shought. I had a made in the state of the control of the control of the state of my feelings toward him. My face sourced as the shought. I had a made in the state of the control of the state of the sta

schools. As I have a superior of the control of the

Bactini brought not a crop of colles, while I wan outer concerned assessment the fifty rate to be believed to control and the control and the

offers a five this he began trying to instrong the control of the

then more actually in a lower loss. "But it was the control of the

a Queen Ahn cherry, tade my eyes are reclused as the control of th

"Martia" on place for bita," she went on, "out he's worth dermined when he set his head. She started for the deor, which were a solong. Take your coffee and rolls between the solong take your coffee and rolls the worth of the solong take your coffee and rolls of the worth of the solong take the solong

But the long, miscrable days multiplied these to use the long, miscrable days multiplied the long to seek them. All respect to the continues of the long to the long to the long to the long to the continues of the long to t

Here we are storen to see Preston Cradiocci.

The control of the c

Tomorrow night! I walked away numb with pepalit. I had ket my last chaine to see bing go person to the my last chained to see bing go not know how I got through that night or the ret day. In the afternoon we had our school thiblition. The parents came to hear the chiltibilition. The parents came to hear the chiltibilition. The parents came to hear the chiltibilition with the control of the control of the see of the trustees presented me with a heautitial slik fing from my papils. Ordinarily I would are been overcome at the sweet thoughtrilness



CHAPTER XIV

Martha, Marthal and Macretia, Martinal and Mart

Adelaide Stirling

Integrally, as well because be without the company of the company

p sentences.

enning dawned on her, her face hand raised fear.

CHAPTER XV.

of 104 you be use III unit old," she returned that; when I was the last the fill out know that is the full out know the full out full out know the full out full out

Comfort Sisters' Recipes

COMFORT

Recipes for Canning Vegetables by Steam Pressure Process





Learn Dressmaking at Home









CHAPTER XXXIV.

Comfort Sisters' Corner



By Mary Harrod Northend

this day and time so many young peo-matrimony, not sure of each other's at-

Does the Washing



Mr. Learnhow had to do a week's washing. His wife was sick and Mrs. Kindly, who was taking care of her, refused to wash. "In-deed," said she, "It's the washing that's nearly killed your wife. I can do any-tt".

wife.



So Mr. Learnhow declided to test out what
he read about
Fels-Naptha Soal
Saturday night he
bought a cake at the
corner grocery. "Is this
really good! We've
never used it," he asked
nearly everybody that
buys Fels-Naptha once, buys is
always," answered the man.



At two clock Monday morning, Mr. Learnhow started to weah. "If this soap does what they say," he thought, and they say," he thought in the say, and they say, in thought on the say, and they say, in the say, and the say, in the s At five o'clock Monday



At seven o'clock there were only some stockings, a few towels and ings, a few towels and "Well," and Mrs. Kindly, "if it's as easy and quick as that, I guess I can do it next week. That must be wonderful soap. Your clothes certainly look better than mine ever did, even with the hardest kind of yubbed yours and didn't boil them at all."

It always is "as easy and quick as that" when you use Fels-Naptha Soan. Not only washing, but every soa-padwater household task. Fels-Naptha is the perfect combination of soap with maptha which actually does the hard work for you.

> "Fols Nantha" The Original Naptha Soap





To be a comfort to one's parents.
To be kind to dumb snimals.
To protect the weak and agad.
To love our country and protect the liag.

CONDUCTED BY UNCLE CHARLIE

CONFORT for one year and edmittance to the League of Goulas for only 30 cents. Join at once. Exceptionly NEVER and a subscription to Uncle Charlie, nor to the Secretary of the League. NEVER write a subscription order or application for membership in the body of a letter. Write to a speaked sheet from the letter, and then both may be mailed together in the same carelope. ADDRESS all letters to COMPONY, Augusta, Mailen. See Instructions at the close of this Depar

Profitable and Easy Summer Employment

Don't be idle now that school has closed. We have a good job at good pay right at ome for every boy and girl that is ambitious to turn spare time into cash, and we give d'rand Prizac, including \$250 Shethand Pony outlit, to the smartest, most successful orderes. Sure pay for all you do and a chance for the big prizes besides. Read our five ron page 22 and begin work today.



My Pet Corn Ended This Way

I had a corn which bothered me for years. It epolled a hundred evenings.

It epolled a hundred evenings.

I am of path of the had yielded such a sum of path.

I did what all do—pared it, daubed it, But I caused more soreness than I saved in pain.

And the corn remained.

Then I read of Blue-jay.
One-night I applied it, and the pain forever, topped. In two days I removed it, and the ora was gone.
Never since, believe me, have I let a corn che farce,

15c and 25c at Druggists
BAUER & BLACK, Chicago and New York

Blue-jay Ends Corns

The Pretty Girls' Club

Conducted by Katherine Booth



Answers to Questions

Comfort's League of Cousins





Assisted when necessary by touches of Cuticura Ointment. These fragrant, super-creamy emollients do much to restore faded, injured or neglected complexions, prevent porenegiected complexions, prevent pore-clogging, remove pimples, black-heads, redness and roughness. No senseless massaging, steaming, etc. Cuticura Soap is a perfect skin and complexion Soap and should be used daily for the toilet.

Trial Free by Return Mai



A Wonderful Strain of Plymouth Rock



WORLD CHAMPION PLYMOUTH BOCK HEN, BRED AND OWNED BY THE STATE OF MAINE,

OWNER BY THE WATTO O HALDS.

And producilly the strikes, enough plater of Fader points are not not to the strike of the strikes. The strikes was a strike the strikes will be an extracted the strikes and a strike a strike the strikes and a strike a strike the strikes and a strike strike the strikes and a strike strike the strikes and a strike strike the strikes and the strike strikes and the s

Correspondence



Learn Music At Home!





Sell Your Junk

The Pretty Girls' Club





esino to poor complexions



IN @ AROUND The HOME

, chain stitch, simply a series of loops or each drawn with the hook through the ag one; s. c., single crochet, having a loop

Easy Work for Summer Days

URING the warm vacation days of summer, not many of us feel like which is exacting. Sut it is pleased, which is exacting. Sut it is pleased, which is little can be done now and then. "It is not been to have some bit of pretty work about which is little can be done now and then." It is not some bit of pretty work, as both of the large days' pick-up work, as borate decorative effects can be produced thill the effort.

In an lower once in a while on the piszza or



ASTER EMBROIDERY. FIG. 1.

cases, etc., which are to be rather coarse loosely woven roider the pelals of the asters ted mercerized cotton, each d simply with one long stitch mer outward. ted needle having a large eye all difficult.



DESIGN FOR BACK OF JACKET. PIG. 2.

inches in distinction to only famous.

A series of large half circles such as is shown in Fig. 1, or a flowing waved line, see Fig. 2, are very effective when embroidered in harmonizing colors. These ideas are equally good for half of the contemporary of the contemp

and solute. These conventions in Jarmonic many control of the cont

Basket Work Bag



while law, with a lining of pits laws. The work laws with a lining of pits laws. The work laws with a lining of pits laws. The work laws with a lining of pits laws. The work laws with a law with a laws with a l



PINEAPPLE GALLOON INSERTION.

Conducted By Mrs. Wheeler Wilkinson

Laziweave Darning for Sofa Pillow or Couch Cover

A piece of burlap or "gunny sack" about twenty inches square or an oblong-shaped piece 16x24 is the foundation. Old silk, cut into long lengths, about the width of carpet rage, as the filling. It is best to prepare your balls before beginning. Neckties, silk slockings, umbrella covers, petitocats, all fornished

ings, umbreils covers, pessiones, as umbreils covers, pessiones using. Be sure and have lots of bright colors, black is sure and have lots of bright colors, black is the foll to them, use it too, in the lots of the lots of



were basting. To make it look like aving, use the "over and under"

very "indiany," wash and wear well. Use a plain silk back.

For a couch cover, five or six foot lengths should be used. Proceed as in pillow, except

Crochet and Ribbon Bag.

This dative easily made summer bag requires one balt yard of fave-incht flowered or ribbon for running. One ball silk or silk finished cotton of provailing color in wide ribbon for running. One ball silk or silk finished cotton of provailing color in wide ribbon. Seam up the wide ribbon, then eroched into one silvedge, 1 d. c., ch. 2, 1 d. c., ch. 2, and repeat all around. Join to fart double with a







TURKISH TOWEL COMBING JACKET. group, one circle can overlap another, then the 'could be omittee petals of one flower will overlap to the Fronch design somewh knot center of the flower under it. These idea could be a circles may all be of the same size about two various sorts.

r dress can be made in owner.

order to the simplest methods is shown in our illustration and the result is a jacket which answers all desired purposes. The second is a property of the second in the

It completely, then new to the top of a sweet under 6.3 before shell. Shell on shell, cb. 5, wrong side of the bag.

**Embeddersed Cambing Aid-elect
These little jackets which are so handy to the same as the and each will shell on the same as the

Helen's Favorite Edge

Helen's Fauorite Edge
This effective pattern is simple, can be quickly made and is especially good for final-engine the pattern of the patter





st., ch. 5, 1 d. c. on second double, ch. 2, 1 d. c., repeat make 4 more rows like the 2nd row, joining cach with al. st.

Join the bottom of the bag together by drawing fringe through each space. This should be cut about five inches long to make a fringe laft

cut about nve mean.

this length.

For top of the bag make 6 rows of spaces.

You last row, ch. 7.

Finsh row is usual way. This completes the head of the selection of the se

Cubby Bear's Blueberries By Lena B. Ellingwood

Cubby Bear came at once.

"What can I do?" he asked, leaning his head against her shoulder in a way that mothers love.

"I think you are large enough now to help me about getting things to ext. Suppose you try to find something good to bring home for supper?"

"I will try," said Cubby Bear.

He knew of a sand bank not far down the Big Proofs, where privile's eags, were sometimes.

rook, where turtle's eggs were sometimes aried. They were good to eat. "I will go there," thought Cubby Bear. Digging in the sand he soon found some of the large eggs carefully hidden away. One, two,

the large eggs carefully hidden away. One, two, three, four, five of them!

A sharp voice calling behind him made him turn around. "Here, here!" it called. "Stop that!" And there was 'Hille Turtle, waddling toward him, her Hille eyes shining angrily. "Don't you dare to touch those eggs! They are mine!" she scolded. "If had them hidden in a nice, safe place, where the sun would keep the call the school of the control of the

m warm. By and by my babies would hatch 'Oh, I did not know!" said Cubby Bear, feeling quite startled and ashamed. "I am touched them. I will not do so again." away he went, while Tillie Turtle began burying

her eggs in the warm sand once more. Cubby Bear looked down into the clear waters of the Big Brook, and saw some little fishes swimming about. "They would be good to eat,"

So he waded into the water, but the little fishes swam away, saying, "Oh, PLEASE Cubby Bear, do not touch usl We never did YOU any

Then Cubby Bear remembered that Mar Bruin had shown him a hollow log where bees were storing the sweet yellow honey which they

will get some honey.

He found the log without much trouble, but the he tried to dig out the honey, a swarm of sharp-voiced bees flew about him, buzzing shrilly, "That is OUR honey! Do not touch it! Go away! Go away NOW!"

Poor little Cubby Bear! They stung him on his nose, his paws, his lips! He ran as fast as he could, but the bees followed him a long way.



what you have been doing. The bees have said poor cubby, "to take home to mamma stung you baddy, but I can help you. Shall IP"
"1'cs, if you please," said Cubby Bear.
Then Racity took some dut from the ground, IR acky told him. I am on my way there now." tops.

"What Is the 'something nice?' " asked little

"You shall see! Come!"
By this time Cubby Bear's stings we

better. He knelt down close by the Big Brook and closed his eyes tight, while Racky Coon kindly washed away the mud for him.

"Guess what we are going for," said Racky.
"Some nice, tender roots," guessed Cubby.

"Cabbages, Cubby guessed again. Bunny Rabbit gave me a piece of cabbage once, and it

was very good."
"No, much better than cabbages. We are almost there now. Shut your eyes, and do not open them until I tell you to! I will lead you." "Now look!" he cried, after they had gone a

Cubby Bear looked, and there, growing all round them were many, many blueberry bushes, overed with the pretty blueberries, which hung in tempting clusters.

Cubby Bear began eating them at once.
"How sweet and warm and juicy they are!" he cried. "Mamma Bruin will like them, I know. How good you were, Racky, to bring me here, when you might have had them all yourself! "I could never eat half so many," said Racky, "and besides, it would have been very selfish of

me to want to keep them all."
"But how shall we carry them home," asked

Cubby Bear, "after we have picked them?"
"I know," said Racky. Then he made two
baskets from some white birch bark. They were haskets from some white birch bark. They were held together with little twigs which Racky used like pins, working rapidly with his hand-shaped little paws, while Cubby Bear looked on. It did not take long to fill the baskets, the

berries were so thick, and soon they were ready

"We will come again tomorrow, if you would

"We will come again tomorrow, if you would ikke to," said Racky, as they parted. "I will call for you in the early morning."
Cubby Bear thanked him and hurried home.
"See, Mamma Bruin! See what I brought you!" he cried.

"Blueberries Oh, such nice ones!" said Mamma Bruin, patring him. "And in such a pretty basket! What a good little Cubby Bear I have to help me!"

Then Cubby told her all that he had don

and they ate the berries together, very happily, while the bright sun sank to rest, and the little breezes made a pleasant murmur in the tree

CONTENTS

001(101(10			
		- 1	
	F	age	
Editorial		2	
Magic Stars Euleta Wadsworth		3	
Love and Spite (continued) Adelaide Stirl	ing	4	
Comfort Sisters' Corner		5	
Comfort Sisters' Recipes		5	
The Little Marplot (continued) Mrs. George Sheldon	gie	6	
Authentic Suggestions for Cake Making Marrod Northend	ary	7	
Comfort's League of Cousins Uncle Charlie		8	
Pretty Girls' Club Katherine Booth .		9	
Poultry Farming for Women Mrs. Kate V.	St.	10	
Sell Your Junk		10	
In and Around the Home Mrs. Wheeler Will	rist-	12	
Cubby Bear's Blucherries Long B. Ellingue	ood	13	
Crumbs of Comfort • •		13	
Modern Farmer - '		14	
Home Dressmaking Hints Geneva Gladding		16	
The National Song of Germany -		16	
Veterinary Information		17	
Information Bureau + +	1 _0	18	
A Practical Cure for Obesity Leonard I Hirshberg, M. D	Coon	18	
Manners and Looks		19	
Talki with Girls		20	
Lost and Found. Lewis Allen		20	
9 Wheel Chairs in June • • •	-	21	
Home Lawyer	-	21	
Family Doctor	-	22	
The Emponum of Bargains and Opportunities	-	23	
Comfort's Comicalities		23	
Something About Hen Ests		23	

August Comfort

our popular Mid-Summer Short-Story Number, with seven bright, smart stories, all complete, giving our readers a feast of fine fiction besides other attractive features, will be one of the most pleasing issues of the year.

August Stories

"The Satin Gown and an Apple Pie"

"My Colorado Columbine"

Tells the soul-trying experiences of an innocent country girl caraing her living in the city; how the healthrements of vice she was rescaled when tottering on the brink of ruin. It reveals ers and temptations which every girl should understand and be taught to shun.

"The Expedient"

A summer firstation in which the girl plays the game advoitly, boldly, yet with maidealy modesty, charmingly told by Joseph F. Novak.	A thriling romance of the rar West in which the bandit, the tramp and the cast-off lover fig- ure prominently, and a heroine, too.
"To Remember or Forget" A railroad love story that runs into a perilous situation where disaster is escaped by heroism and cool aerve. By A. W. Peach.	"Cubby Bear's Vacation" One of Mrs. Ellingwood's good stories with a cute illustration by Harrison Cady. It gets the children and the grown-ups, too.
"Sunny Jim and Billy Wise" Droll story of two young scrapegraces whose ridiculous prants bring consternation on the village—but you have to laugh.	"Heliotrope" A story sweet as its name and vibrant with the tenderest sentiments that stir the heart—one of Hapsburg Liebe's best.

"Home Sanitation on the Farm" Not a story, but a practical, instructive article that tells you how to keep well, prevent sic and avoid doctors' bills by adopting simple sanitary precautions in and around the home-sickness is the result of careless or ignorant neglect and is preventable.

Special, Low Rate for July Renewals

As an inducement to renew your subscription promptly this month we offer the special, low rate of 30 cents for a 2-year renewal. If you want the Comfort Home Album send 10 cents extra, 40 cents in all for your 2-year renewal and the Album.

If the number over your name on the wrapper in which this paper comes is 334, or any less number, it means that your subscription should be remewed at once. Send in your renewal today, if you don't want to miss August COMFORT. Use the coupon on page 14.

Crumbs of Comfort

Better have a red face than a black heart. A wise man's follies are worse than a fool's. There is a foolish corner in the wisest brain. Civility costs nothing and is worth everything. Friendship is the medicine for all misfortunes. Friendship is the medicine for all misfortunes. Our pleasures are insproved by shortening them. Those who do ninthing are getting ready to do worse. An anny person shuts his eyes and opens his mouth. It is easy to get into a dispute, but not so easy to get out. Think a long time before doing what cannot be undon-The more you fatter yourself, the less others will flatter Gossip is the Devil's language, and an old bu

ige and sorrow will not dry up the blood as fast as ry will. Luck waits for something to come its way, but Labor ses after it. Many times we wish we had held our tongues when we dispoken.

Man loves that which is above him, difficult to obtain, and to pursue. es we wish we had held our tongues when we

and to pursue.

You are very close to being poor when you think you in be negligent.

Love your neighbor, but don't take down the feece to energy or house. at knowledge is safer than knowledge

without experience.

Beauty is the first prescent nature gives to women and the first it takes away.

The world is an excellent judge in general, but a very ore one in particular.

The point shat excit the least pity in women are those ast mes safler for them.

When day seems dark, Don't growl and bark;

nollsh vanity and vain curiosity uily.

are the children of mer family. The word of a take, in the long run, in the worth of the family men of the individuals who compose it.

War is the assert of inhumanity. It may save the state, but if electroys the cilitan.

War is the assert of inhumanity. It may save the state, but if electroys the cilitan.

For the control of the cilitan of the cil

me rejoice because thoms have roses.
The greatout misfortune one can wish an enemy is that
may love without being loved in return.
They are best served who have no occasion to put the
unds of others at the end of their own arms.



This department, which is combined by emission described and support in the custom branches of executional sections and general missions are improved there are restored to the least of execution of the custom and the custom are reported by the custom and the custom are reported by the custom and the custom are reported by the custom are report

in position of flattered must native a group of the flatter of the

Drying off the Cow

so cutting a macroid of the property of the pr

Build the Silo this Summer

e silo to be used as a storehouse for next r's feed must be built this summer. We often called attention to the value of slage feed for all classes of live stock. It is the use of this article to discuss the slio itseif.

How Big a Slie to Build

ann -	OF COWS	PHED FOR 180 DAYS	DIAMETER	писона
	5	18 tons 36 tons	8 ft.	22 ft.
	15	54 tons	10 ft.	34 ft.
	20 25	72 tons 90 tons	12 ft. 14 ft.	32 ft. 36 ft.
	30	108 toms	16 ft.	27 ft.

"The War" and Cheese Making

The Water Supply

ugh it is true that cattle and even horses quently leave pure drinking water to im-e "tea" that seeps away from manure as should not argue from this that such

EASIER MONEY The Lange Co., Dept. W. De Pere, Wis



ELECTRIC HOME, FARN, THI Hoters, Belts, Balleries, Chargers, Lamps, By Flash Lights, Cal. Sels. On to Electric

SUBSCRIPTION COUPON FOR RENEWAL OR EXTENSION ONLY

Love and Spite

And won't sou tell me you as a me spoke; "The girls lips trembled as she spoke; city imman." The girls lips the spoke; city imman. The spoke is the spoke is like that if they'd been true I'd never seen you ngain." Sercety. "Clad to see seen you ngain." Sercety. "Clad to see Miss doctyny Way, my lift see, and I've been the spoke is the spoke the spoke is the spok

er thin, hard lips were as dingy a purple as communication upon were as dings a purple as Could accept an accept the could accept made her get out as the cab pepel at a confectioner, a quaint hittle shop a side street.

Chome in—The had no breakfast," she said, she took Martin by the armand led her to a does not be a confection to the country of the

th. that her lips like a trap as the girl up with two smoking bowls of soup, but she trembling. When they were alone again roamed as she tried to speak. astle De Burgh -and got away?" she mut o one knew me; you and Miss Barry turned ut as Jane Brown astic DeBurgh, and him out! And it means ang for it," her voice just a croak in her The results of the property of Hang for what? Eat your lunch, and don't nonsense! Only tell me what brought you

Im?

And not another word could the girl get out of cr fill they drew up in the dunk at the old amiliar door of the narrow little house in the can square, whence six weeks before Jocelyh ad been turned out like a dog.

Mircha took a proposed of the proposed of the a sharp attent round the deserted street. It is a sharp attent round the deserted street. It is a sharp attent round the deserted street of the sharp attent round the sharp attent round to the sharp attent round , and she was at Castle De Burgh, how could bring her? Me being her? On the was apoller self at Chanter, a friend of It was apoller self at Chanter, a friend of It was coming. And she tame. She's here now, Mr. Richard; will it ga her up.

No, no! I get up and come down. I'm No, no! I get up and come down. I'm Darer was a look on his face that Bryan ours had never seen there; the mist of his ge years of captivity had died away. With most high several production is the second to have me the several to have the mist of his mist had been the several to have the mist of his mist had been the several to have the mist of his mist had been the several to have the mist of his mist had been the mist had

dling Martha Hewitt' he seemed to have his own youth get dinner. Did you cat your lunch I left u?"
He shook his head.
"I was too troubled about that dream of mine
u didn't believe in. But it's all right now, this"
he old woman smiled back at him, but when
atood in the passage outside she gripped
bunsters for support.
All r.ght; but I'll pay for it with my life,"
was sick and faint for all her grimness, "if
all wrong "."

But she said nothing to Jordyn as she bade; put of her things and lay the title. '191 code some dianer, and Mr. Richard with ac down."

Oh, you know me! You know it's really your blg daughter, that you left a tiny child," ears were in his syes as he looked at her he kissed her softly that she might not see

Now you, yes! I was blinded that night my own misery; you must forgive your old er, my thite girl," ble hands very gentle he shoulders of the girl who was so like to her Jocelyn who hay cold these many years, sever thought to see you in life; they told you'd gone to America," he finished hoursely. w did you know it was not true, and that Barry was here? How did you get here? was wild with fright when Molly wrood ou were gone! I thought of you wandering

in the mountains, in the wet and cold," she shud-

the montaining, in the west and cold," the shortcut. Ittle stall I forgot that 't modely,'
I'll a long story, Joedyn, how I got here; the
I'll a long story, Joedyn, how I got here; the
I'll a long story, Joedyn, how I got here; the
I'll a long the long story is a long story of the
I'll a long the long story of the long story
I'll a long the long story of the long story
I'll a long the long story of the long story
I'll a long the long story
I'll a long stor

chard de Burgh reddened,
was atraid they might stop me, I think,
not good for a man, locelyn, to have been
up for hindeen years."

"Man, hush!" she whispered. "That is all
was glad that the door opened and
ha came in with the diance; the homely
was better for Richard de Burgh just
then the remembrance of Albeten years in

The three contents of deferred parts of the grave of the

"New did you be provided by the control of the cont

don't know anything," the girl cried, "ex-that I lived here all my life with Miss-y, and that the day I was twenty one the me away, after leaving a letter to say I not a relative in the world to whom my ex-ce would give pleasure, and that my pres in her house was a source of difficulty and

goes briggs, for their hands to heavy, a month
of the second process ways, the second process was also also as a construct to the boose, and like libery,
one had came to the boose, and like libery,
one had came to the boose, and like libery
or the construction of the boose, and like libery
or the construction of the boose, and like libery
or the construction of the boose, and like libery
or the construction of the boose and construction of the construction of the libery of the construction of the construction of the libery o

oren see use" the man rejoined. The was all a piece."
She didn't see you." Marcha reformed loyally in the see that the see

dental days the could be now for you are used.

Martine days have there instit? The design had will intend to the property of the could be not be the could be not be not been as intended to the could be not been as a superior of the could be father days and be not been as the could be father downless. The could be father downless the could be father downless. The could be father downless the could be father downless. The could be father downless the could be father downless. The could be father downless the fat

were both outspoken; it meant little," "Do you mean your father wasmurdered, and they said you did it? Oh! how dared they? How dared they? How dared they?" Jocelyn's eyes were blazing in her white face.

r dared they?" Jocetyn's eyes were blazing in white face, artha threw her apron over her head and sat ing to and fro like a woman in unbearable

ars"

But she kept obstinate silence, a dreadful

ure, with covered face that never ceased that , with covered face that never ceased that ring rocking. ather, tell me what she means," Jocelyn pered. "Does she think you did it?" tell you I did it." Marthe's voice was all

but a shrick, "I did it, and if I hadn't been a "Oh you thought he was!" eried Jocelyn had woman I'd have died for it." angrily.

Jacoby had stated from where the out and property of the prope

Not the lim deed, a con-on. I could hear plain from Mrs. De Burgh's room, where I was filling the hot-water cans, I thought I heard Mr. Richard go out; but uildn't have, for in a minute the old man

and my heart was set that me should not been operated to the controlled to the contr

Let go de ff, and if j, hadrit been a j. The properties of the pro match harming out in her ingers.

"In the him of the her ingers in the him of the him of



We Are Going To Make Some Boy Or Girl Happy

with a present of one of the finest Shetland Ponies that money can bey. And to the boy or gif who gets "Kregby" (that is the Pony's name) we will also prive a superior of the private proper of the private property of the private property of the private property of the whole country to be shipped all charges prepaid. Don't wait if you want the chance to own "Kreglo" and his dandy rig because he is to be given away very soon—within a few weeks. Read our offer on page 25 then get started today!

Home Dressmaking Hints

Forecasts for Mid-Summer Fashions

By Geneva Gladding



Pattern Descriptions ALL PATTERNS 10c. EACH Unless Other Price Is Stated.

or Dress in Sarplice Style. The Coupon of dasteed. Gahardine, fallle, fat stated. Gahardine, fallle, fat stated. Gahardine, fallle, fat stated. Gahardine, fallle, fat stated. Special Offices, per concentrate, challe stated in the state of the stated of t



Please Fill (ut This Coupon And Send It With Your Remittance
COMFORT, P	sttern Dept., Augusta, Maine. I enclose \$cash,
or	subscription and \$) for which please send me
atterns No	Size No. Size No. Size (or Age)
fame	State
Post Office	B.F.D. No. Box No.

1296



aprobal most be comfort's League of Cousins

Comfort's League of Cousins

name can receive no attention from Uncle fer and aubacriptions to Uncle Charlie to like Secretary of the Lengue; they er aim and cause confusion and delay, from all letters to UNFORZ, Augusta, they are the confusion and delay, they are the confusion and the department for which they are in-ed department for which they are in-

cended.

League Shut-in and Mercy Work

"Insempch as ye have dose it unto one of the least of
base, ye have done it unto me."

"Insempch as ye have dose it unto me."

postumater or phyician must positively accompany all appeals in

shut-ins. Appeals unaccompanded by written

difference will be destroyed.

Only \$, 00 Free Trial





Wanted An Idea I Who can think Protect your ideas They may bring you wealth. Write for "Needed Inventions" and list of "Fatent Buyers," RANDOLPH & CO., Passa Atterneys, Dept 112, WASEINGTON, B. S.

BE A DETECTIVE UNCLE CHARLIE'S





We Will Send You One Prepaid for A Club Of Six!

CLUB OFFER. For a clab of above pictured and described free by P



A Practical Cure for Obesity

By Leonard Keen Hirshberg, M. D.

The Little Marplot (continued prom each 5.)

Radurally would do; but, as she recognized up to the promise of th

arling, f am not going to keep you up long at: Basil at length remarked. "You must reat, for you are very weary, and I want to be bright and fresh for tomorrow. Is done?" See you can think of that needs

irned once more to go, when he was ifronted in the doorway by an ap-drove every atom of color from his nost paralyzed him with horror. syst " burst horsely from his line

\$250 Pony Outfit and 33 Other Grand Prizes

for the winners, and cash or premiums for everybody that enters COMFORT'S summer subscription contest. Costs you nothing and you can't lose—not even your time. Well paid for all you do and a chance for the Grand Prizes besides. Start in at once. Contest closes August 31. Read our offer on page 22



ALL THIS FINE STATIONERY FOR \$1.00 BY PARCEL POST.

is a first and the state of the







CLUB OFFER. For only two one-year sub-casts each, or for one 3-year subscription (not non-year sub-casts each, or for one 3-year subscription (not non-year sub-well, sund you a Birthstory Depthy)



Comfort Sisters' Corner

Best Ways of Doing Things Around the Home

MISS SALLIE WACASER, Marion, N. O.

Remedies

REMORDER. (Rescuested).—The or two applications of citons obtiment will metally cure a severe case of rangeworm.

Man. S. J. Barnery, Freehalth, 1210 Elm St., N. V.
Revoyerout.—Tat the ringeroum with a slice of raw poteto are grate the poteto and band on. Requests

Miss Leatha Grusser, Beno, Mo., would like p College Off Case." Cure for gall stones.

The Complete Story in Book Form



You Will Find The Emporium of Bargains and Opportunities

the Classified Department
on Page 23 in this issue, and besides the advertisements some interesting reading
matter on the same page.

Missing Relatives and Friends

The Little Marplot







10 Cents a Day wind the best through the state of the state

Also: "In the soft October sunshine,
"Neath the forest"s golden exRoamed a merry band of makes
in the rain of erimson bear

Comfort Postal Requests

AND A BIG PAYING BUSINESS BESIDES

\$2,000.00 TO \$3,000.00 A YEAR.

AGENTS-FARMERS-

ALESMEN! DO YOU WANT THIS

FORC AUTOMOBILE



\$10 Cash Pald Toot, Conor. N. V. GARDS, Dice, Magic Goods, Novelties, Catalog Pres

GOLD shell Spectacles 52 a Pale Send of catalog. Agents wasted Courter Optics Co., Dept. B. Charge

PATENTS Watson E. Coleman,

CHARLIE'S



Gent's Watch and Chain Premium No. 399 For A Club Of Five!

Club Offer. For a clab of only we will send you this guaracteed wate chain free by Pares Peet, prepaid, \$59. Address COMFORT, As

Four Splendid Ferns Given For Two Subscriptions





Conducted by Cousin Marion

MAGIC STARS

Lost and Found

By Lewis Allen

Send No Money Just Your Name

\$10,000,000 A Year Wasted on Trusses



26-Piece Daisy Silver Set



Sent To You Prepaid For A Club of Six

Nine Wheel Chairs in June Comfort's Home Lawyer 349 is COMFORT'S Total to Date

349 is COMFORT'S Total to Date

Niew wheel chairs is a fine showing for Junn. It is
received in the previous marked and beats the
five better than the previous marked and beats the
five better than the previous marked and beats the
22 shut-las that have been provided with wheel
22 shut-las that have been provided with wheel
24 shut-las that have been provided with wheel
25 shut-las that have been provided with wheel
26 shut-las that have been provided by the chair

The aim and the wheel chairs go to the following
gelicants. The fifteen after their annual indicate
the number of unberriptions sent in by them or by
Earth Agw. Hallow, E. G. Vilmulver, Toxas. 202,
Agray Walsh, I.e., Fiorda, 6.54, Wh. S. V. Lackson, K.
Earth Agw. Hallow, E. G. Vilmulver, Toxas. 202,
Agray Walsh, I.e., Fiorda, 6.54, Wh. S. J. V. Lackson, K.
Earth Agw. Hallow, E. G. Vilmulver, Toxas. 202,
Agray Walsh, I.e., Fiorda, 6.54, Wh. S. J. V. Lackson, K.
Earth Agw. Hallow, E. G. Vilmulver, Toxas. 202,
Agray Walsh, I.e., Fiorda, 6.54, Wh. S. J. V. Lackson, K.
Earth Agw. Hallow, E. G. Vilmulver, Toxas. 202,
Agray Walsh, I.e., Fiorda, 6.54, Wh. S. J. V. Lackson, K.
Earth Agw. Hallow, E. G. Vilmulver, Toxas. 202,
Agray Walsh, I.e., Fiorda, 6.54, Wh. S. J. V. Lackson, K.
Earth Agw. Hallow, E. G. Vilmulver, Toxas. 202,
Agray Walsh, I.e., Fiorda, 6.54, Wh. S. J. V. Lackson, K.
Earth Agw. Hallow, E. G. Vilmulver, Toxas. 202,
Agray Walsh, I.e., Fiorda, 6.54, Wh. S. J. V. Lackson, K.
Earth Agw. G. G. Walsh, I.e., Toxas. 202,
Agray Walsh, I.e., Fiorda, 6.54, Wh. S. J. V. Lackson, K.
Earth Agw. G. Walsh, I.e., Toxas. 202, Wh. S.
Earth Agw. G. Walsh, J. V. Lackson, K.
Earth Agw. G. Walsh, J. V. Lackson, J.
Earth Agw. G. Walsh, J. V. Lackson, J. Lackson, J.
Earth Agw. G. Walsh, J. Lackson,

Eibert T, Wood, age 20, has been a cripple from this and is helpless. As it takes two persons to two tim he is a great care to his parents. The hair will be a great benefit to him and them. Little Greeta shokanghin, age four, has been totally availyzed in one leg and parity in the other from the his parent parity in the other from the his parity of the milimity has beight and ands. She will operate her wheel chair all right, and enjoy lit too.

citive and drags herral about on the floor by the con-cept of the control of the control of the control of the con-trol of the control of the control of the control of the con-trol of the control of the control of the control of the con-trol of the control of the control of the control of the con-trol of the control of the control of the control of the con-trol of the control of the control of the control of the con-trol of the control of the control of the control of the con-trol of the control of the control of the control of the con-trol of the control of the control of the control of the con-trol of the control of the control of the control of the con-trol of the control of the control of the control of the con-trol of the control of the control of the control of the con-trol of the control of the control of the control of the con-trol of the control of the control of the control of the con-trol of the control of the control of the control of the con-trol of the control of the

state will be a great help to his poor mother in care for him.

Go blink with box high play, awar in the Go blink with help to help the great help

W. H. GANNETT, Publisher of COMFORT. 5. Fer dis identificité of our morre serve enhanchers le ser croisis fer and ser le croisis fer and serve parties de la croisis fer and serve parties de la croisis fer le cr

COMFORT'S Roll of Honor The Roll of Monor comprises the names of those who have sent five or more subscriptions to credit of he Wheel-Chair Club during the month previous. Following each name is the number of subscriptions sent.

I. Minshew, Tex., for Exa Minshew, 202 Jackson, Tenn., for Mothers' Chair, 140



New Joke Department

With this issue COMFORT inaugurates new department of illustrated jokes and itticisms. Don't miss it on page 23.

Freckles, Tan,

Wilson's FAIRSKIN Cream
Bend H. 80 for play: If it is not perfectly satisfactory we return
be to the state of the state of

AGENTS AT LAST—A Safe & The only KEROSENE (coal oil) from in the world for competition. Navy woman years a sense of the coal oil of the world for competition. Diverge woman of the world for the

BIGGER

Any Book In This List Free To You!



Ever

Mrs. Georgie Sheldon

519 Magic Cameo 676 My Ledy Beth 558 Step by Step 39 Audrey's Recompense 399 Betsey's Transformation 277 Brownie's Triumph 351 The Churchy and Be-

rothy Arnold's Escape rothy's Jewels her, the Fright thful Shirley

254 Behind a Mask 334 Beyond Pursuit 904 The Blood Red Badge 300 A Blow for Vengance 168 Brought to Bay 348 The Cab-driver's Secr

How To Get Books Free

To every COMFORT reader who is a tower of good stories we here of the you you chiles of over three ever written—stories of love and adventure—stories of love and adventure—stories that make you adventure—stories that make you think and make the world better. And remember that unabridged, 507 1.2 inches in site, bound in handsome photogravure bound in handsome photogravure takin over 350 pages of solid reading matter.

SPECIAL OFFER

Address COMFORT, Augusta, Maine.

Mrs. E. D. E. N. South-

Bertha M. Clay

Buet L. Standish

Bure L. Standish

BY Frank M. Stri well in

ETF Pank M. Stri well in

ETF Pank M. Stri well

ETF ETF M. M. STRI W. STRI

ETF ETF M. M. STRI

ET

Charles Garvice



Comfort's League of Cousins

Uncle Charlie's Poems Are a Scream Hair Tonic Recipe 50c For restoring color, stoppin From Start to Finish!

Love and Spite

(CONVINUED FROM FACE 15.)

had hated me. And the said so much queer ways that the jury got me off The De Burgh temper is not an unantity," dryly, "in Wales, and I was

Read The Whole Story Now!



MONEY \$\$ PROPOSITION FOR Smith, ear 165 to

Reduce Your Girth 40 DAY FREE TRIAL SEXES Then you see your fat disappearing you fil wish to purchase. Use it 40 days our expense. Write to-day. Auto-Masseur Co. Dept. S. New York City

Get Rid of the Flies!



Uncle Charlie

Here Is A Picture Of The Fine Shetland Pony We Are Coing To **Give Some Boy Or Cirl**

Premiums Or Cash For All Your Clubs.

Every boy or girl who enters this contest will be resurcied for every subscription sent in. We will give you your choice or any of the Ori in place of premium. We will you so a 500 cash on Premium. We will not be well until the contest closes for your commission or won't have to well until the contest closes for your commission or won't have to well until the contest closes for your commission or being researched for your time and trouble and you also are the chance to win Kregto with his bagg; and sarines complete—an outfit that would code you every cast of 500 ht. I you should be give fourtigut.

Comfort's Pony Contest,

Do You Want Him?

Buggy and Harness Too---ALL FREE!



Now Is The Time To Start! Fill Out This Coupon And Mail It To Us With Your First Club

To COMFORT'S Pony Contest, Augusta, Maine

Please enter my name in the Contest. I send herewith S scriptions to be placed to my credit on the Pony Outfit and other prizes.

REDNO

80.28.3



The Emporium of Bargains and Opportunities

Pithy Little Advertisements that are Interesting, Instructive and Profitable to Read, for they put you wise to the newest and best in the market and keep you in touch with the world's progress.



Lady Or Gentleman To Travel for old-established firm. No carvassing. Staple line. \$18 weekly, pursuant to contract. Expenses advanced. G. O. Nichols, Philadelphia, Pa., Pepper Bidg.

Agents to sell men's Hats Direct from the Factory, Send for Catalog A.-S. & G. Hat Manufacturing Co., Murristown, N. J.

SALESMEN WANTED

FARMS WANTED

FARMS FOR SALE

FARM LANDS FOR SALE

Patents, Write for List of Patent Buyers

Comfort's Comicalities Fun"that Furn



What's Going On in the automobile industry

THE automobile has come into your life permanently-or it soon willday in and day out, on down through the years.

Its appeal is irresistible.

It is a fundamental factor in the affairs of modern, everyday life.

In the car you now select you are casting your lot with the fortunes of some one producer —or should be—for it entails needless expense ritch from one make of car to another

It's time to "get right" on the automobile

So it is important to know what's going on in the automobile industry-more important than ever before.

Automobile producers have settled down into three fairly clearly defined groups.

Whether you own and drive your car on an eravagant or an economical basis depends first

upon which group you cast your lot with. You can drift into extravagance by following either of two groups, both of which make a strong appeal to the unwary.

To follow one of these groups is to fall into the extravagance of cheapness—the appeal, of course, is price.

The extravagantly cheap cars are necessarily dersized—too small for comfort and as a rule lack equipment.

You begin by buying at retail prices the eded equipment

Before you are through you have spent the price of a better car.

And in the end you self out or trade in, take your loss and charge it up to experience.

4 4

In casting your lot with the other of these two groups you fall into the other extreme of

The appeal is individuality-exclusiveness

This group embraces the great majority of producers but their output is small so they do not provide the machinery and facilities for large production.

They must perform laboriously and expensively by hand many operations which could be done better, quicker, more uniformly, accurately and economically by great machines.

The price of these cars must cover extravagant manufacturing and selling costs.

And upkeep is correspondingly expensive for garage men are unfamiliar with these cars and service charges run high because mechanics must spend as much time learning what to do and how to do it as in actually doing the work.

The third group comprises the large producers of quality cars. The Willys-Overland Company is by far the

largest producer in this group.

Season after season, for many years, the Overland output has far exceeded that of any other producer in this class.

As the Overland output has been greater, Overland material cost, manufacturing cost advertising and selling costs have been correspondingly lower, per car, than that of any other producer in this

And we have always given buyers the benefit , of our lower costs.

Certain it is that we have led the way in all the great price reductions which have finally placed quality cars within the reach of the many.

Certain it is that those who have followed the Overland fortunes from the beginning have owned and driven their cars on a more economi-cal basis than those who have followed any other

Past performance is the best promise of future performance, and several very great advantages of the present point to future advantage for those who cast their lot permanently with Overland.

with Overland. Between the small, light Overland Roadster and the Willys Knight Limousine at prices range and the Willys Knight Limousine at prices range landered dollars, you have the most complete opportunity for selection within the entire "economy range"—excluding both the extravagant ranges of the cheap and of the fancful, which fallo utside any true idea of economy.

From season to season you may switch from one car to another as fancy or expediency may dictate, and without the needless loss entailed by changing from one make of car to another.

Whether you buy the small four cylinder Overland or a larger Overland Four, the big Overland Six or a Willys-Knight, you get the lowest possible first cost for a car of its class— the result of the greatest production attained in quality automobiles.

And just as standardized manufacturing methods applied to the largest output have resulted in lowest possible first costs—

So also have standardized service methods applied to the largest number of running cars resulted in minimum upkeep costs.

Not only are Overland service stations every-Not only are Overland service stations every-where, but garage men and mechanics every-where have twice the experience and knowledge of Overlands as they have of any other car because there are about twice as many Overlands ning as there are of any other make of cars of the same class.

And the inevitable result is economy, for everywhere men know Overlands and the quickest and shortest way to render almost any service in connection with them.

So, if true values sway you—true values in every phase and all phases wherein the auto-mobile touches your life—then consider these things and reach your decision and with your purchase this season cast your lot permanently with those who have established and are continu-ing to establish these very real and true values ch determine true automobile economy.

See the Overland dealer now. Talk matters over with him frankly. He will help you from his rich experience, to decide which Overland or Willys-Knight will serve your particular needs with greatest economy.

Get right on the automobile question.

Catalogues on request. Please address Dept. 724

The Willys-Overland Company Toledo, Ohio

